

## UW Credit Union Jump Around Contest: Official Rules

No purchase is necessary to enter or win. A purchase does not increase the chances of winning.

1. Eligibility: This Contest is open only to Wisconsin residents who are eighteen (18) years or older as of the date of entry. Employees of UW Credit Union, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of UW Credit Union as final and binding as it relates to the content of this Contest.
3. Contest Period: Entries will be accepted online starting on [Saturday, April 18, at 3 p.m. CT] and ending [Sunday, April 19, at 11:59 p.m. CT]. All online entries must be received by [Sunday, April 19, at 11:59 p.m. CT].

### **4. HOW TO ENTER:**

You can enter by uploading a photo in one of the below methods:

- (1) Facebook: Post a photo of you and/or your friends/family participating in “Jump Around” with the hashtag #JTJumpAround.
- (2) Instagram: Post a photo of you and/or your friends/family participating in “Jump Around” with the hashtag #JTJumpAround.
- (3) Twitter: Post a photo of you and/or your friends/family participating in “Jump Around” with the hashtag #JTJumpAround.

You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of **UW Credit Union**.

5. Prize: The Winner(s) of the Contest (the “Winner”) will receive **a VIP Behind the Scenes Badger Experience for up to four people, including tickets for up to four people to a future Wisconsin Badgers football game. Prize is predicated on Wisconsin Badgers football schedule.** No cash or other prize substitution shall be permitted except at **UW Credit Union's** discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for **UW Credit Union** to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by **a random drawing** under the supervision of **UW Credit Union**. Winner will be notified via direct message on Facebook, Instagram, or Twitter [the platform through which You submit your entry] within five (5) days following selection of Winner. **UW Credit Union** shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within **2 days** from the

time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT UW CREDIT UNION'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that UW Credit Union, anyone acting on behalf of UW Credit Union, and UW Credit Union's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. Optional verbiage for Contests: By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of UW Credit Union. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless UW Credit Union from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which UW Credit Union may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: **UW Credit Union** reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond **UW Credit Union's** control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, **UW Credit Union** may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by **UW Credit Union**. **UW Credit Union** reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions. **UW Credit Union** has the right, in its sole discretion, to maintain the integrity of the Contest, to void submissions for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such attempt be made, **UW Credit Union** reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless **UW Credit Union** and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in

any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Contest IS GOVERNED BY THE LAWS OF THE UNITED STATES AND WISCONSIN, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in [your state/province] having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the UW Credit Union website. To read the Privacy Policy, visit <https://www.uwcu.org/privacy-policy/>.

14. Sponsor: The Sponsor of the Contest is UW Credit Union, 3500 University Avenue, Madison, WI, 53705, United States.

15. Facebook, Twitter, Instagram: The Contest hosted by UW Credit Union is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter or Instagram..

16. By entering the Contest, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.